

Vape communications toolkit

We've created a communications toolkit to help you spread the message that vapes, pods and electricals should never be binned, and should always be recycled separately from household rubbish or recycling.

This toolkit includes social media copy and assets, a press release template and a newsletter template

Assets are available on request. We can also personalise assets with your council logo and a localised "*Humans of XXX*".

Please get in touch with niamh@materialfocus.org.uk for more information, or if you require any other assets not included in the toolkit.

